

IDBI EQUITY ADVANTAGE FUND

TAX

Save Tax*

Tax saved is income earned

*Deduction under Section 80C of the Income Tax Act, 1961.



An open-ended Equity Linked Saving Scheme with a statutory lock in of 3 years and tax benefit

Fund Manager's Strategy

The scheme follows a focused investment approach with allocation at the time of investment for equity stocks of individual companies being kept to a maximum of 4%. The stock selection is based both on top down and bottom up approach. Emphasis is laid on companies that are leaders in their respective segment facing limited competition, strong brand, companies that have very low debt and companies that are in existence for a longer duration and have seen different economic cycles. Companies that have a strong balance sheet and can grow at a faster rate in the likely economic revival because of their size and market position form the central theme of investment. Overall, the strategy is to look for fundamentally sound stocks that would perform well across different business cycles.

Fund Manager: Mrs. Uma Venkatraman

Benchmark: S&P BSE 200 Index - TRI

Highlights

- An open-ended equity linked saving scheme
- Portfolio of companies with low debt and a strong balance sheet
- Advantage of investing all year around
- Exit anytime post lock-in period of 3 years
- Tax benefit under Section 80C of the Income Tax Act, 1961

Top 10 Holdings as on 31st August, 2018

Security Name	% To Net Asset*	Security Name	% To Net Assets*
Page Industries Ltd.	8.16	MRF Ltd.	5.46
TVS Motor Co. Ltd.	6.80	Eicher Motors Ltd.	5.45
Cholamandalam Investment and Fin Co. Ltd.	6.77	Kotak Mahindra Bank Ltd.	4.74
Gruh Finance Ltd.	5.93	VST Industries Ltd.	4.35
Pidilite Industries Ltd.	5.62	Nestle India Ltd.	4.15

*Rounded off to the nearest two digits after the decimal point.

Dividend Declared

(Face Value: Rs. 10/- Per Unit)

Record Date	Individual / HUF	Others	Cum Dividend NAV*	Ex Dividend NAV
	(Rs. per unit)	(Rs. per unit)	(in Rs.)	(in Rs.)
Dividend (Regular Plan)				
March 19, 2018	1.6000	1.6000	19.48	17.97
September 25, 2017	1.5000	1.5000	20.34	18.82
September 26, 2016	1.0000	1.0000	19.30	18.36
September 15, 2015	1.4000	1.4000	19.03	17.52
Dividend (Direct Plan)				
March 19, 2018	1.6000	1.6000	20.55	19.05
September 25, 2017	1.5000	0.0000	21.21	19.68
September 26, 2016	1.0000	0.0000	19.78	18.84
September 15, 2015	1.4000	1.4000	19.32	17.81

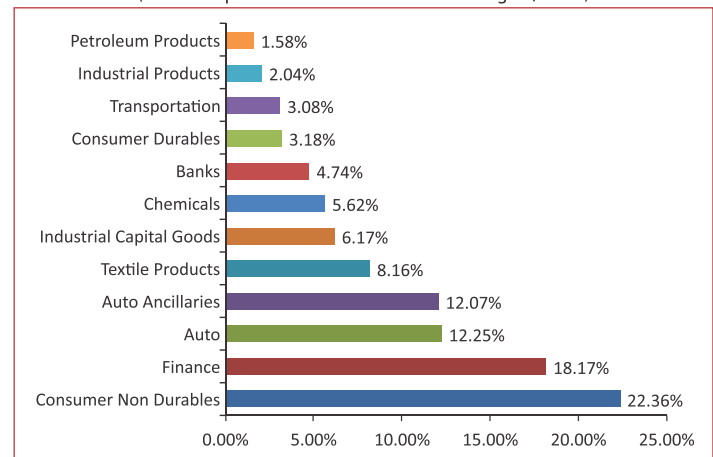
Past performance may or may not be sustained in the future.

After the payment of dividend, the per unit NAV of the Dividend option of the Scheme will fall to the extent of the dividend payout and statutory levy, if any. All dividend distribution is subject to availability of distributable surplus on the record date and will be at the discretion of IDBI Asset Management Limited and IDBI MF Trustee Company Limited. For complete dividend history including daily dividend history, please refer to our website.

* NAV of the record date.

Industry Classification (Excludes CBLO and cash & cash receivables)

(For entire portfolio of scheme as on 31st August, 2018)



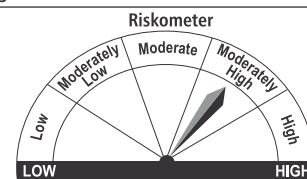
Industry Classification as recommended by AMFI.



Product Label

This product is suitable for investors who are seeking*:

- Long term capital growth
- An Equity Linked Savings Scheme (ELSS) investing in equity and equity related instruments with the objective to provide investors with opportunities for capital appreciation and income along with the benefit of income-tax deduction (under section 80C of the Income-tax Act, 1961) on their investments, subject to a statutory lock-in of three years.



Investors understand that their principal will be at Moderately high risk

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

IDBI Asset Management Limited (Investment Manager to IDBI Mutual Fund) CIN: U65100MH2010PLC199319
 Regd. Off.: IDBI Tower, WTC Complex, Cuffe Parade, Colaba, Mumbai - 400 005.
 Corp. Off.: 4th Floor, IDBI Tower, WTC Complex, Cuffe Parade, Colaba, Mumbai - 400 005. Tel. No.: (+91 22) 6644 2800.
 Fax No.: (+91 22) 6644 2801. All India Toll Free No.: 1800-419-4324. Email ID: contactus@idbimutual.co.in
 SMS: IDBIMF to 09220092200. Website: www.idbimutual.co.in



Statutory Details: IDBI Mutual Fund has been set up as a trust sponsored by IDBI Bank Limited with IDBI MF Trustee Company Limited as the Trustee ("Trustee" under the Indian Trusts Act, 1882) and with IDBI Asset Management Limited as the Investment Manager.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.