

GET LARGE, MID AND SMALL CAP STOCKS ON YOUR INVESTMENT PLATTER!

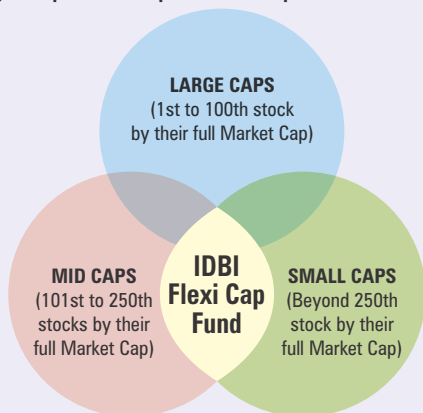
IDBI FLEXI CAP FUND

(previously known as IDBI Diversified Equity Fund)

An open-ended dynamic equity scheme investing across large cap, mid cap, small cap stocks

What is IDBI Flexi Cap Fund?

An open-ended dynamic equity scheme investing across large cap, mid cap, small cap stocks.



Market Cap as per AMFI Categorization

Investment Objective

The Investment objective of the Scheme is to provide investors with the opportunities for long-term capital appreciation by investing in a diversified portfolio of Equity

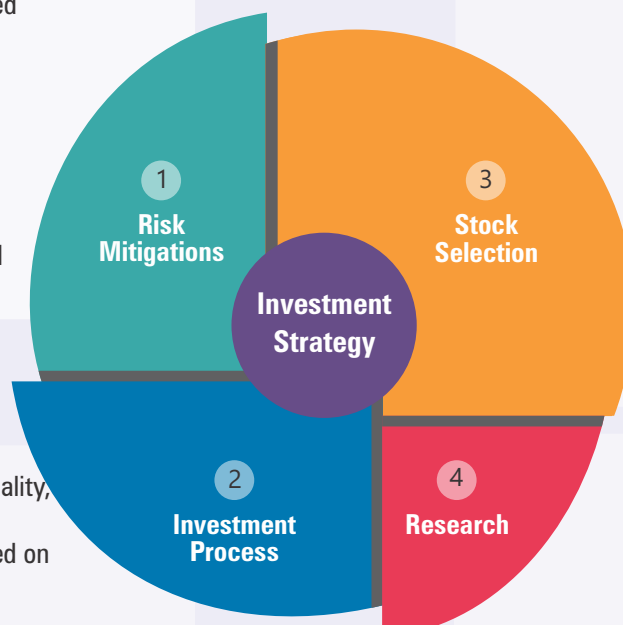
and Equity related Instruments across market capitalization. However, there can be no assurance that the investment objective of the scheme will be realized.

Why IDBI Flexi Cap Fund?

- Actively managed equity scheme closely monitors macro-economic environment and major industry drivers
- No style bias. Scheme follows blend of quality, value and growth style of investing to align the portfolio as per market outlook and opportunities.
- Investments in fundamentally sound stocks of companies having a strong balance sheet
- Investment without any sector or market cap bias to maximize gains for investors
- Diversification in the scheme helps to minimize the risk of concentration losses
- Offers stability in bull and bear markets compared to sector or market cap specific funds
- Focus on high conviction stocks with an view to generate better risk adjusted returns

- Active management based on market outlook
- Well diversified Portfolio with a minimum of 20 stocks as per fund manager's strategy
- Investment without sector/industry bias
- Stock selection across all market capitalizations

- Investment in blend of quality, value and growth stocks
- Investment decision based on logical and disciplined investment process



Qualitative factors

- Good corporate governance
- Strong brand and/or market position
- History of execution/efficiency in operations

Quantitative factors

- Companies showing sustainable growth and improvement in margins
- Cash flow generation/deployment capabilities
- Low/manageable debt component

- Extensive macroeconomic and company research
- Use of top-down and bottom-up approach of Research for stock selection

Who should invest?

- Investors with investment horizon of more than 3 years
- Investors who are looking for long term capital appreciation opportunities.
- Investors who are looking for a diversified equity portfolio of well researched companies
- Investors with good risk taking capacity






Asset Allocation

The asset allocation pattern for the Scheme is detailed in the table below:

Instrument	Indicative allocation (% of total assets)		Risk Profile
	Min.	Max.	
Equity and Equity related instruments across market capitalization	65%	100%	High
Debt and Money market instruments	0%	35%	Low to Medium
Units issued by Real Estate Investment Trusts (REITs) & Infrastructure Investment Trusts (InvITs)	0%	10%	Medium to High

For detailed asset allocation, please refer Scheme Information Documents (SID)

Other Scheme Features

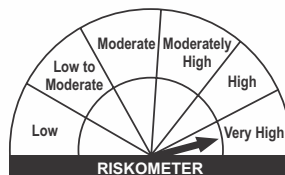
-  **Fund Manager** - Ms. Uma Venkatraman
-  **Investment Plans / Options** - Direct Plan and Regular Plan. Both the Plans offer Dividend and Growth Options
-  **Loads Structure**
 - Entry Load** - Not applicable
 - Exit Load** - 1% for exit within 12 months from the date of allotment, Nil thereafter
-  **Benchmark**- NIFTY 500 - Total Return Index (TRI)
-  **Minimum Application Amount**
 - **Single Investment** - Rs. 5000/-
 - **Additional Purchase** - Rs. 1000/-
 - **Systematic Investment Plan (SIP)**
 - Monthly option - Rs. 500 per month for a minimum period of 12 months or Rs. 1000 per month for a minimum period of 6 months
 - Quarterly option - Rs. 1500 per quarter for a minimum period of 4 quarters

Investments above the minimum amount mentioned, shall be made in multiples of Re. 1

Product Label

This product is suitable for investors who are seeking*:

- Long term capital appreciation
- Investments in a diversified portfolio consisting of equity & equity related instruments across market capitalization



Investors understand that their principal will be at Very High Risk

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

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IDBI Asset Management Limited (Investment Manager to IDBI Mutual Fund)

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.